

## Open-Ended Real Estate Queue Update

The following is an overview of recent economic and broad market events that may lead to disruptive expected cash flow patterns in our client's open-ended real estate funds. In 2022, the public equity and debt markets experienced elevated levels of volatility and weakness. Year to date, private real estate markets have performed modestly well outside of a small group of sectors. Going forward, the asset class faces increasing illiquidity from higher borrowing costs, which leads to reduced buyer pools, further restricting liquidity to an already less-liquid asset class.

This series of events leads to what is often referred to as the "denominator effect." This occurs when private real estate appreciates while at the same time public markets depreciate. This creates a scenario where private real estate is above target allocation and public market assets are below target as a percentage of investors' total assets. As a result, investors look to rebalance their portfolio by selling private real estate and reinvesting the proceeds into public market assets.

**Figure 1** shows a hypothetical investor asset allocation with 55% to global equities (MSCI ACWI), 35% to fixed income (Bloomberg US Aggregate) and 10% to real estate (NCREIF-ODCE) beginning December 31, 2020. If the investor earned these index returns and did not rebalance their portfolio over the next 7 quarters, their real estate allocation would have grown to 15% as of September 30, 2022, well above their target allocation. Conversely, both equity and fixed income allocations would now be underweight. This dislocation would most likely call for the investor to rebalance their overweight real estate portfolio.

**Figure 1: The Denominator Effect  
Asset Allocation Changes Over Time (No Rebalancing)**



Performance proxies used: Equities = MSCI ACWI (Net), Fixed Income = Bloomberg US Aggregate Bond Index, and Real Estate = NCREIF ODCE Index (Net) (AWA).

This “denominator effect” is leading to elevated levels of investor redemption requests and causing investment managers to make conservative forward-looking cash flow decisions based on the potential needs of their funds. In some instances, managers are not fully redeeming all investors in each quarter or have put in place redemption queues, creating a more orderly return of capital to investors, while at the same time meeting fund investment objectives.

A common theme we are seeing throughout the industry is managers taking steps to shore up their fund’s balance sheets in the near term, while at the same time looking to deploy capital in the most prudent manner. This is similar to the second quarter of 2020 when the pandemic created uncertainty in the market and managers felt it was prudent and necessary to restrict fund outflows and enacted redemption queues.

**Figure 2: RVK Manager Survey  
Net Queue as a Percentage of Gross Asset Value**



Queue data is gathered quarterly by an RVK survey of over 20 open-ended real estate managers that we follow closely. Not all ODCE members are included in this survey.

The issues highlighted above—along with the market-related challenges of cap rate expansion, widening bid-ask spreads, and higher borrowing costs leading to reduced transaction activity—are no longer specific to any single fund. We are seeing similar trends across the industry and within the NFI-ODCE peer group. There are top-performing funds that have taken similar steps in anticipation of near-term liquidity constraints on their respective funds. Other fund managers have indicated that they are seeing elevated redemption requests from investors taking this opportunity to consolidate their manager rosters.

RVK recommends that clients remain invested and avoid submitting redemption requests at the current time unless cash flow shortfalls or investment policy guidelines necessitate a redemption. In times of market dislocations such as this, the “semi-liquid” nature of open-ended funds turn to illiquid and can remain that way for an extended period.

### Disclaimer of Warranties and Limitation of Liability

*This document was prepared by RVK, Inc. (RVK) and may include information and data from third party sources. While RVK has taken reasonable care to ensure the accuracy of the information or data, we make no warranties and disclaim responsibility for the inaccuracy or incompleteness of information or data provided or for methodologies that are employed by any external source. This document is not intended to convey any guarantees as to the future performance of investment products, asset classes, or capital markets.*

### About RVK

RVK was founded in 1985 to focus exclusively on investment consulting and today employs over 100 professionals. The firm is headquartered in Portland, Oregon, with regional offices in Boise, Chicago, and New York City. RVK is one of the five largest consulting firms in the world, as reported by Pensions & Investments' 2021 Special Report—Consultants. Additionally, in April 2022, RVK received a notable award as a Coalition Greenwich Quality Leader among large US investment consultants, based on Greenwich's 2021 study. Coalition Greenwich is an industry-recognized third-party firm which asks plan sponsors to rank their consultants on a series of key metrics. Notably, RVK is the only firm among large US consultants to receive an award for a fifth consecutive year. Coalition Greenwich issued the award on April 26, 2022 based on their July through October 2021 study. No direct or indirect compensation has been paid by RVK in connection with obtaining or using this award. To read more about the Greenwich award, please refer to the following URL: <https://www.rvkinc.com/about/about.php>. RVK's diversified client base of nearly 200 clients covers 30 states, and covers endowments, foundations, corporate and public defined benefit and contribution plans, Taft-Hartley plans, and high-net-worth individuals and families. The firm is independent, employee-owned, and derives 100% of its revenues from investment consulting services.